

# BOM SUCESSO NEWS

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## BOM SUCESSO NEWS

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### EDITORIAL

PLAY

In this Newsletter, we are celebrating the opening of the Bom Sucesso Golf Course!

As the last project directly supervised by the famous architect Donald Steel, this 18-hole, par 72 Championship Course will soon become a benchmark in the Portuguese and International golf world!

The features that differentiate it from other courses of a similar quality include the fantastic views over the Óbidos Lagoon (Holes 4 and 5), as well as one of the best finishes ever seen in golf courses (Holes 17 and 18). Simply spectacular!

The whole course is slightly undulating and suitable for medium handicap players. It can be walked easily and offers all players a satisfying game. However, it was also designed to be easily adapted for international competitions, by narrowing the fairways, changing mowing heights in the areas of rough and on the greens, which make it more difficult and suitable for players with a low handicap or for professionals.

In addition, golfers play surrounded by a "living museum of contemporary architecture" and can observe the best in residential architecture and design, and the harmonious way the buildings are integrated into the landscape. For all these reasons, the Bom Sucesso Golf Course will be an unforgettable experience for those who play on it.

In the name of the whole team, welcome!!!

Francisco Pinto Leite  
Golf Sales Director

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BOM SUCESSO  
DESIGN RESORT, LEISURE & GOLF  
ÓBIDOS | PORTUGAL

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REC

## BOM SUCESSO Is it worthwhile?

All our employees have a very special and unique opinion about Bom Sucesso. However, they all agree on one particular point: that we are all passionate about the project.

We have realised how important this is and we value these feelings, even though it means that our opinions are likely to be rather biased.

But if the project really is special, how can we demonstrate this objectively?

We believe that for this mission, we have the best Ambassadors in the World ... OUR CUSTOMERS!

"BOM SUCESSO seems very special because of the architects and the modern style. Also the golf course is spacious and the properties only take 6% of the overall land space.

It is a real bonus to have Portugal's most successful architects involved.

The design and style of the buildings will be breathtaking. The contours of the land at BOM SUCESSO are also special. We love the rolling hills with sea glimpses and the position of the lakes and amazing shrubs and trees will add to the overall ambience.

We wanted to be part of a successful enterprise and to have the opportunity of a great base in Portugal. We also wanted to be able to cover our costs through rentals. The sales process has mostly been good... we look forward to sailing, cycling and naturally the golf... we would like to relax in a nice location."

John and Amanda Short  
BOM SUCESSO Clients

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MEMO

## INTERNATIONAL PRESTIGE. They agreed with us ...

BOM SUCESSO is proud to announce that it has won two prestigious awards.

The first of these was received at the CNBC Europe & Africa Property Awards 2008, in the category of Best Portuguese Development, and the second at the Overseas Living Luxury Life Style Awards 2008, in the category of Best European Real Estate Developer.

These awards are a sign of the recognition of BOM SUCESSO as a unique development and a benchmark for high quality Portuguese and international tourism, and they confirm the added value of this project, distinguishing it as a model for tourist developments in Portugal and worldwide.



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ACTION

## Bom Sucesso Golf Course. Our pride and joy ...

The Bom Sucesso Golf Course was opened to the public on 27 September 2008. It was designed by Donald Steel, one of the most prestigious golf architects in the world, and is an 18-hole Championship Course that extends over more than 60 hectares of the resort, on a hillside with spectacular views of the sea and of the Óbidos Lagoon.

The first 9 holes are played on the flat, in a fantastic landscape overlooking the Lagoon, and the remaining 9 holes take advantage of the contours of the land, with views of both the Lagoon and the sea, achieving an outstanding level of beauty and sporting interest.

The whole resort has been planted with hundreds of old olive trees combined with camellias, azaleas and magnolias, as well as other exotic species that give the Bom Sucesso Golf Course a unique atmosphere.

The course favours long play and is ideal for those who enjoy a challenge, as well as for low handicaps. Played from the white tees, it will undoubtedly be difficult enough to test the best players in the world, although for other tees the long distances have been reduced, so that everybody can enjoy the experience of navigating the variety of hazards along this course.

The well designed greens reward players who get the best position with their approach shots, since the undulating greens will provide a variety of putts with different degrees of difficulty. In a magnificent landscape, the course takes full advantage of the spectacular views, some of which are quite breathtaking.

The project was awarded to the prestigious architect Donald Steel, a guarantee of quality for the international market, and was indeed his last project.

The Bom Sucesso Golf Course is a member of IAGTO (International Association of Golf Tour Operators), which is a guarantee of standards and quality.



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ZOOM

## Óbidos Opera Festival. AND MORE ... The first step towards a brilliant future

BOM SUCESSO supported the 5th Óbidos Opera Festival held on 13 to 23 August, an initiative that has brought elegant music of subtle beauty to the town. The festival is an increasingly popular attraction for the region of Óbidos, showcasing its architectural and cultural heritage.

The concerts were held outdoors, allowing visitors to enjoy the surrounding landscape and the view of Óbidos castle.

On the closing night, the concert stage was on the edge of the Óbidos Lagoon, near the BOM SUCESSO resort. The operatic performances included Madame Butterfly, Tosca and the Grand Opera Gala on the closing night, with Giorgia Fumanti.

It was a great satisfaction for BOM SUCESSO to support this event in such a unique location and environment and to offer its guests an unforgettable evening of music!



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