

BOM SUCESSO NEWS

enter >

4 | 2 0 0 7

BOM SUCESSO NEWS

4 | 2 0 0 7

- PLAY** **BOM SUCESSO seen from the inside** Pág. 2
- REC** **Confidence and the facts**
BOM SUCESSO – Showroom in London Pág. 3
- MEMO** **Stories that make up our history**
Trade Fairs in Oslo and Essen Pág. 4
- ACORN** **The ongoing project**
"New shapes, shaping up!" Pág. 5
- PROG** **Progress through pictures** Pág. 5
- ZOOM** **Curiosities and tradition** Pág. 6

BOM SUCESSO
DESIGN RESORT, LEISURE, GOLF & SPA
ÓBIDOS | PORTUGAL

SNEWS
4 | 2 0 0 7

REC

BOM SUCESSO Showroom in London

In today's world, just a good idea is simply not enough. We need to maintain a good, close relationship with our clients.

To exhibit, to accompany, to clarify, just to be there – these were our reasons for opening the showroom in London.

Situated at a prime location - 61, Brompton Road, in Knightsbridge - the Showroom is ready to provide the support and attention that BOM SUCESSO requires.

A scale model of the resort is on show (to a scale of 1:500), together with the BOM SUCESSO promotional and sales material and a team of dedicated and experienced employees who will surprise you with their expert knowledge regarding the project: prices, loans and financing, legal assistance, scheduling visits to the resort, economic studies and answers to all and any questions or doubts that may arise regarding the project.

LATE NIGHT AT LONDON SHOWROOM (every Wednesday – this was another means of making more people aware of the project): discover BOM SUCESSO and enjoy a glass of Port. Relax and let reality capture your mind, a dream coming true before your eyes.

The appeal of our product is proven beyond doubt and we now have the possibility of staying near our clients... though for the time being, only in England.

Only those who know BOM SUCESSO make the purchase, but all those who do know Bom Sucesso end up doing so...

LONDON SHOWROOM
First Floor, 61 Brompton Road
Knightsbridge, London SW3 1DP
Tel. 0207 581 8000
Open 7 days



2 | próxima >

SNEWS
4 | 2 0 0 7

MEMO

Trade fairs in Oslo and Essen

We have followed a global strategy and this has brought about good results.

Once again we advanced on this front by participating in important and demanding Portuguese and International Trade Fairs: Bolig I Utlandet (Oslo, Norway), SunInvest (Essen, Germany) and SIL (Lisbon, Portugal).

Acordo decided to take part in BOLIG I UTLANDET - Property Abroad, in Oslo, held on the 15th and 16th September, strengthening its presence in an emblematic and difficult market, in other words, a market for BOM SUCESSO. Our presence brought us extremely positive results, and we even won the Best Stand award.

Participation at SunInvest was essential, seeing that Germany is a priority market for us. This Trade Fair took place between the 19th and the 21st October and involved the most important Resorts in the world. This is especially positive for BOM SUCESSO, which is clearly becoming a benchmark for other resorts.

The Lisbon Real Estate Exhibition, which took place this year between the 24th and the 28th October, is the biggest Real Estate show in Portugal, leaving a traditional year of recognized value.

BOM SUCESSO participated in this event using an entirely new approach: exhibiting together with two other developers in this Region, in an attempt to further promote two existing brands, OESTE and SILVER COAST. We were also invited to speak at this Trade Fair's Conferences, through our Chairman, Paulo Graça Moura.



4 | next >

SNEWS
4 | 2 0 0 7

ACTION

"New shapes, shaping up!"

The BOM SUCESSO landscape is under constant and daily transformation.

Green is increasingly the dominant colour, with cranes appearing here and there at new locations. Within the housing lots some of the finishes are already visible, adding colour and liveliness to the different spaces. The streets already transmit a feeling of comfort due to their solid build.

As we head towards Winter, we get a clear feeling of a job fully under way and it is as if we are on a passenger train, chugging along at full steam.

We have also commenced the construction work on the Golf Course Maintenance Site, which will house a particularly sophisticated building serving to provide maintenance and support of the Golf, Green Areas and Condominium (project design by the Architect Nuno Graça Moura).

The construction work on holes 10, 16, 17 and 18 is in its final stage, and all the others are receiving daily maintenance. The experts who have already visited the golf course tell us that this will be certainly one of the top

courses, if not the very best of all. The construction of 2nd Phase houses has already begun, especially those designed by Architect David Chipperfield, and, also, increased the construction work on 1st Phase projects – those of Architects Soutinho, Nuno Graça Moura and Rui Passos. However, the houses designed by Architect Siza Vieira are those at the most advanced stage.

During the next month, the interior Carpentry work, metalwork and painting will be initiated throughout. The façades are also about to be whitewashed, and we would like to mention the importance of our partnership with the Italian company RIALTO (biggest European manufacturer of whitewash and also responsible for the recovery / restoration of façades in the main historical centres of Italy), represented in Portugal by CIN.

The constructed volumes are already an integral part of the landscape and the waterproofing work is now also under way, preparing for the "arrival" of the coverings in greenery.

2008 will begin with approximately 300 houses simultaneously under construction...



PAUSE

Progress through pictures



5 | next >

SNEWS
4 | 2 0 0 7

ZOOM

Curiosities and tradition

Design Resort. Innovation. Culture.

So many words are worn out, used outside their defined context, in a game of successive errors and misnomers.

This is why objectivity is increasingly appreciated.

In BOM SUCESSO we are pleased to be able to safely say... Design Resort. Innovation. Culture.

These are the right words, which concisely and exactly define this project.

We are making an effort to agglutinate synergies of several parties in the "Óbidos culture", and Óbidos Town Hall has been an essential partner in this purpose.

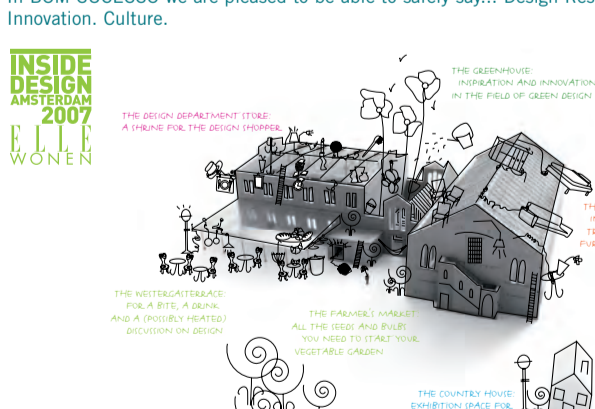
BOM SUCESSO will provide both clients and the general community with an Excellence and Design Centre, where a number of important agreements will be signed in order to ensure dynamics and a level of quality that will turn this Centre into a landmark. We are planning to establish this Centre in the South Village.

Especially for Glass (Crystal) and Silver (in close collaboration with the Silver Biennial), this space will involve a permanent exhibition with pieces made by a variety of artists, among which are included some of the BOM SUCESSO project designers. There will also be an area for temporary exhibitions bringing culture and value to both Óbidos and Portugal.

However, we want this to be a space created by artists and for artists. A Place shared by people, art and Knowledge.

For our clients this may constitute a "fast track to culture", using their **BOM SUCESSO CARD**.

Within this context, we participated in the trade fair: Inside Design - Elle Decoration, in Amsterdam (13th to 16th September). It was a success.



6 | stop ■